

Received & Inspected

JUN 22 2012

FCC Mail Room

June 20, 2012

Commission's Secretary/Office of the Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Ref: **CGB-CC-0907** (Travel Guide New Mexico)

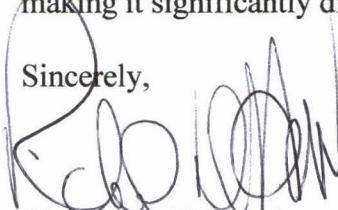
To Whom it May Concern:

In reference to your letter of April 5, 2012 be advised that our status has not changed since our original filing in June, 2009.

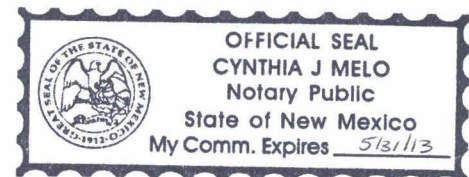
In FYE December 31, 2011, CliffDweller Productions, LLC reported a net loss of over \$85,000 with revenues nearly 50% less than 2009.

Therefore, closed captioning would be economically burdensome and would result in making it significantly difficult to continue our business operation.

Sincerely,



Richard D. Holcomb
Founder



Cynthia J. Melo

11:16 AM
06/20/12
Cash Basis

CliffDweller Productions LLC

Profit & Loss

January through December 2011

	Jan - Dec 11
Travel & Entertainment for CDD	1,747.50
TV Advertising for CDD	3,274.20
CLIFFDWELLER DIGITAL EXPENSE - Other	1,091.40
Total CLIFFDWELLER DIGITAL EXPENSE	34,128.77
Computers	
Repair & Maintenance	2,104.00
Software	29.95
Computers - Other	1,650.00
Total Computers	3,783.95
Contract Labor	
Hot Chefs	200.00
Contract Labor - Other	34,012.21
Total Contract Labor	34,212.21
Credit Card Transfer (The amounts transferred to another credit ...	2,290.75
Dahl Retainer Account	3,223.13
Dues and Subscriptions (Dues and Subscriptions)	7,815.88
Gifts	
Charitable Contributions	618.17
Gifts - Other	180.43
Total Gifts	798.60
Gifts >\$25 (Non-Deductible)	118.37
Insurance (Insurance)	
401(k) Fidelity Bond	690.00
Auto Insurance (Auto Insurance)	3,847.00
Dental	0.00
Disability Insurance (Disability Insurance)	2,129.76
General Liability Insurance (General Liability Insurance)	2,425.87
Life Insurance (Life Insurance)	1,860.64
Medical Insurance (Q) (Medical Insurance qualifies for 25% N...	
Owners portion of Health Ins	2,211.36
Medical Insurance (Q) (Medical Insurance qualifies for 25% ...	2,211.27
Total Medical Insurance (Q) (Medical Insurance qualifies for 2...	4,422.63
Worker's Compensation (Worker's Compensation)	2,847.55
Total Insurance (Insurance)	18,223.45
Office Equipment (Office Equipment)	4,905.47
Office Supplies (Office Supplies)	11,373.27
Payroll Expenses	
401-k Employee Contribution	-142.98
Commission	19,039.38
Mileage Reimbursement	89.40
Salary (< deds & commissions) (This is the actual Salary amo...	187,694.72
Payroll Expenses - Other	18,715.51
Total Payroll Expenses	225,396.03
PCG "Other Charges"	96.34
Postage and Delivery (Postage and Delivery)	2,406.18
Presentation/Promotion	1,716.73
Professional Development (Professional Development)	316.00
Professional Fees (Professional Fees)	
401-k Plan Administration	1,097.50
Accounting Fees (Accounting Fees)	9,722.05
Total Professional Fees (Professional Fees)	10,819.55
Reconciliation Discrepancies	195.58
Rent (Rent)	32,600.00
TAXES	
Property Taxes	340.51
Quarterly Taxes	586.71
State	74.08

11:16 AM
06/20/12
Cash Basis

CliffDweller Productions LLC
Profit & Loss
January through December 2011

	Jan - Dec 11
Total TAXES	1,001.30
Telephone (Telephone & Fax)	
Cell Phones (Sprint)	6,800.67
Telephone (Telephone & Fax) - Other	6,817.02
Total Telephone (Telephone & Fax)	13,617.69
Travel & Entertainment (Travel & Entertainment)	
Airfare (Travel)	966.73
Car Rental	50.33
Entertainment (Entertainment)	335.86
Hotel	610.69
Meals (Meals)	3,338.07
Total Travel & Entertainment (Travel & Entertainment)	5,301.68
TV EXPENSE (Don't Delete This Category - Needed for Reporting...	
Alb TV Exp (except TV Stations) (Use this account to charge e...	39.56
DVD's	255.77
Hot Chefs (except TV Station) (Use this account to charge exp...	553.05
Tape for filming	814.13
Travel Guide Exp Reimbursement	1,000.00
TV - Capital Asset	263.85
TV Expenses (not show specific) (Use this account to charge ...	
Laundry	751.61
TV Expenses (not show specific) (Use this account to charg...	2,451.59
Total TV Expenses (not show specific) (Use this account to ch...	3,203.20
TV EXPENSES Las Cruces	
Meals	361.88
Total TV EXPENSES Las Cruces	361.88
TV STATION CHARGES ONLY!!! (TV Station charges from any ...	
HBG (ALB) TV Station Charges	69,025.27
Hot Chefs TV Station Charges	113,871.34
Travel Guide TV Station Charges	3,410.63
Total TV STATION CHARGES ONLY!!! (TV Station charges fro...	186,307.24
TV Studio Design & Construction (Charges related to the Prod...	267.36
Total TV EXPENSE (Don't Delete This Category - Needed for Rep...	193,066.04
Utilities	-25.00
Total Expense	815,679.74
Net Ordinary Income	-77,898.99
Other Income/Expense	
Other Expense	
Interest Expense (Interest Expense)	7,753.66
Total Other Expense	7,753.66
Net Other Income	-7,753.66
Net Income	-85,652.65